

You are invited to attend a series of "brown bag" seminars on the second Thursday of every month. The series is cosponsored by the National Renewable Energy Laboratory (NREL) and the U.S. Department of Energy. Topics will focus on new and innovative renewable energy and energy efficiency analysis strategies, models, and technologies that are being developed at NREL.



# Energy Analysis Seminar Series

*A "brown bag" analytical seminar series*

Photovoltaics—  
The Value Connection

Christy Herig

May 10, 2001

12:00 – 1:00 p.m.

As the energy industry transitions toward competition, a transition will also occur in the associated energy-use/value proposition. The opportunity for renewable energy (RE) to compete lies in comparing RE price to RE value, rather than comparing RE price to retail tariffs or avoided cost. Ms. Herig will discuss a value analysis for various stakeholders such as utilities, consumers, builders/developers, states, municipalities, and industry. Beyond value analysis, she will also explore mechanisms such as policy and the relationship between customers and energy service providers, which combine multiple stakeholder values.

Christy Herig is a Senior Engineer at NREL's National Center for Photovoltaics.

## Future seminar topics

- ❖ Federal Subsidies for RETs
- ❖ Distributed Power Technologies
- ❖ Green Power Tags
- ❖ Renewables as Disruptive Technologies
- ❖ Life Cycle Analysis



370 L' Enfant Promenade is located adjacent to the Forrestal building at 901 D Street SW in downtown Washington (Aerospace Building). Please contact Wanda Addison at NREL at [wanda\\_addison@nrel.gov](mailto:wanda_addison@nrel.gov)

For more information on NREL, please visit the NREL Web site at <http://www.nrel.gov/>

